Style Sheet

Fonts

Alfie Casual

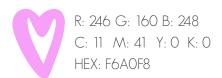
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 GeoSans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

This is a header

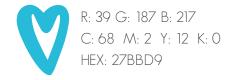
This is body copy. The fonts look good and compliment each other well.

Colors









Logos

ATVMIC HUE

Full color logo

Should be first choice for use when possible. Do not layer over other colors - should ONLY be placed on a white background.

ATVMIC HUE

Single color logo

Available in all brand colors. Should be second choice if full color logo is not an option. Do not place over other brand colors; should only be used on dark/light backgrounds.

ATVMIC HUE

Light logo

Great for use over brand colors, gradient, as well as on polish bottles where the single color logo would

ATVMIC HUE

Dark logo

Should be the last choice whenever possible.